

frank nordby

From: "frank nordby" <franknordby@raleysexposed.com>
To: <misshood@sbcglobal.net>
Sent: Tuesday, July 12, 2005 6:30 AM
Subject: Re: From a former employee of Raley's

Hello Cathy,

When Charles Nordby was hired by Raley's in 1973, he took boxes and boxes of Raley invoices back to his motel room and looked at them very closely and discovered how Raley's were being cheated by just about every supplier they had at the time. The invoices which he reviewed had already been reviewed by somebody at Raley's, who then pay the supplier. Had Raley's looked closely to the invoices they would have realized they were being overcharged and cheated. Unfortunately in 1973, nobody took the time to notice anything and saw nothing.

You ask me if I am promoting Raley's or slamming them? My only answer to you is that you need to look at the site more closely to see if I am promoting them or slamming them. An example: Below is a photo of an old ad that Raley's ran back in 1974. What do you see in the photo? Some people may not see anything and others will see everything.

**There's Something Fishy
Going On at Raley's!**

It's our big Lenten Seafood sale and we've bought over 46,000 pounds of fresh and fresh-frozen seafood goodies for the occasion. We've got lots of other seafood delicacies for you to browse over, too. They come fresh, frozen, breaded, pickled, creamed and smoked, to mention a few. We don't mean to toot our horn, but we doubt that any other supermarket in town has our variety. Swim on in!

**Wednesday, February 27, 1974
Reno Evening Gazette**

**Raley's
EAGLE THRIFTY
SUPERMARKETS**

There

SUPER BONUS BUY
FRESH FILLET

SUPER BONUS BUY
FRESH SEA

SUPER BONUS BUY
FRESH BUTTER-

SUPER BONUS BUY
FRESH FROZEN

The most important thing about my web site is what Charles Nordby says on the "Raley" page. He tells his story about how he saved Raley's from bankruptcy back in 1973 and how the people who hired him defrauded him. Everything else on the web site you can ignore.

Thanks for your question.
 Frank

----- Original Message -----

From: [cathy hood](#)

To: franknordby@raleysExposed.com

Sent: Monday, July 11, 2005 10:22 PM

Subject: From a former employee of Raley's

Mr. Nordby, what is this site all about.? Are you really promoting Raley's or slammng them? Are you promoting Christian book stores or are you slamming them? Seems like this is a lot of publicity

Sincerely
Cathy Nelson

Mike & Aaron's mom